

YOUR GUIDE TO

Selling

JUST BETWEEN
FRIENDS

with JBF Rochester

Let's do this together!

If you're a First-Time Seller, you'll find everything you need to know —right here in this Guide—to help you turn your outgrown kid items into CA\$H.



Gather



Sort



Price



Prep



Drop Off

First Things First: REGISTER

Save your spot by registering as a Consignor at the event(s) you prefer.



Questions? Join our Savvy Sellers Facebook Group for quick Q&A.
facebook.com/groups/jbfrochester/mn

STEP #1 Gather



Kids Grow Fast!

Each child cycles through a wardrobe every 6 months. If you're feeling like you have lots of outgrown clothes in your home, you are not alone!

Plus, you can sell other items you likely have around your home too. Here are some places to look for other items you can sell.

Check all over your home!

Bedrooms

- clothing + shoes
- lamps + rugs
- gliders + rockers
- boppies + monitors

Closets

- sheets + towels
- diapers + new supplies
- step stools
- pillows + blankets
- maternity wear

Playrooms

- puzzles + games
- family DVDs
- dress up + costumes
- crafts + supplies
- instruments
- gaming systems

Bathrooms

- diaper disposal systems
- bath toys + supplies
- newborn tubs

...and check the garage!



Have any of these hot-selling items?

Large toys

- exersaucers
- rockers
- play kitchen sets
- tool bench play sets

Furniture

- toddler beds
- dressers + bassinets
- changing tables

Feeding supplies

- new pacifiers
- dishes + lunch boxes
- sippy cups + boosters
- safety items

Outdoor toys

- bikes + trikes
- scooters + skates
- ride-on toys
- playhouses



STEP #2

Sort



Keep | Toss | Sell

It's okay to **KEEP** the items that you just aren't ready to part with yet. **TOSS** the items that are too well-loved (stains, missing pieces, or are not working).

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SELL the items that meet these 4 C's:

CLEAN

The newer it looks, the better it sells. Check carefully for stains and holes in clothing. Clean all clothing and non-clothing items thoroughly.

CURRENT

Sell warm weather clothing and shoes at our Spring/Summer sale. Sell cold weather items at our Fall/Winter sale. Shoppers love current styles that are in fashion.

COMPLETE

Be sure all parts & pieces are present before you tag items. Shoppers want to open their items when they get home and find everything in working order.

COMPLIANT

Important Safety Guidelines apply to car seats, cribs, infant equipment & toys. All of the Recalls & Safety Standards are listed at jbf.sale.com for you to check each of your items before you sell.



Safety Waivers Required for all Cribs & Car Seats

[Download Crib Waiver HERE](#) [Download Car Seat Waiver HERE](#)

STEP #3 Price



Shopper-Focused Pricing

Ask yourself, "What price would make me buy this item without hesitation...and brag about my bargain to my friends?"

Retail Price	JBF Clothing Price	Pricing Non-Clothing Items	
less than \$10	\$1-2 Value Brands: Cherokee, Circo, Faded Glory, Garanimals	Toys Books Baby Gear Furniture Electronics Strollers + Joggers Sporting Goods	 Price a little higher for: <ul style="list-style-type: none"> • new with tags • hot selling • like-new • large toys
less than \$20	\$3-6 Standard Brands: Carter's, Old Navy, Children's Place, Nike	60-80% off retail	Price a little lower for: <ul style="list-style-type: none"> • infant clothing • play clothes • good condition • maternity
more than \$20	65-75% off retail Boutique Brands: Crewcuts, Mud Pie, Matilda Jane	Want to SELL Even MORE? Choose to REDUCE, which allows your items to sell at 50% off during discount sale days	



Bundle Items to Save Time

As you are thinking about prices, consider creating sets or bundles. Put an outfit together, or a set of same-size onesies. Bundle 6 pair of socks together, or several superhero figures. Shoppers love it, and you only have to create one JBF tag!

STEP #3 Price

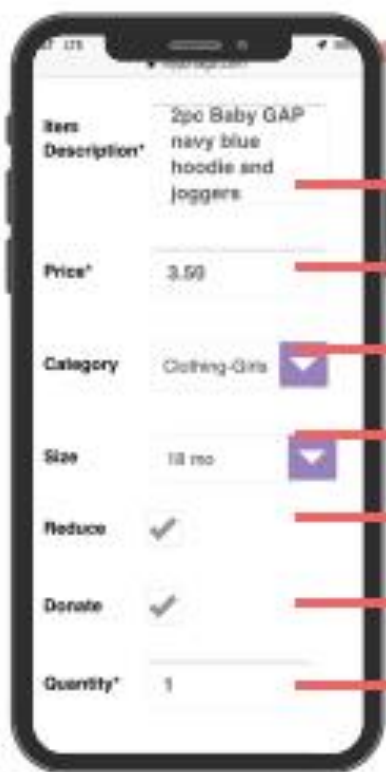
JUST BETWEEN FRIENDS



Where to Create Your Tags

Now that your items are inspected and bundled, it's time to log in to your JBF Profile and enter your tag data.

1. www.rochester.jbfsale.com
2. login
3. click on TAGGING



Creating Tags

- Include brand, colors, number of pieces included
- You choose the price
- Choose the category that fits best (leave blank if you can't decide)
- Indicate size for clothing and shoes
- A check mark here will allow your item to sell at 50% off on Half Price Day
- A check mark here will allow your item to be donated if unsold
- This feature is if you have more than one of the exact same item and want to create several tags at once

TIP! Talk-to-Text

If you are entering tags on your mobile device, use talk-to-text to go even faster.



Print Your Tags

Print tags on 8.5"x11" white cardstock. Tags print 9 per page.



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facebook.com/groups/jbfrochesterm

STEP #4 Prep



Preparing Your Items & Attaching Tags

As you enter items, be sure to keep those items in order. Then, keep your printed tags in order as you cut them and attaching them to your organized items will be a breeze. After attaching the tags, sort your items by gender, type and size to make drop off a breeze as well.

Have these supplies on hand to make your prep faster:



- hangers
- clear self-sealing bags (zip-loc)
- curling ribbon/string
- zip-ties
- clear tape & painter's tape
- clear (saran) wrap
- scissors
- safety pins or tagging gun
- hole-punch

TOYS & GEAR

Two Essentials:

- Tag is attached securely (won't fall off) &
- All pieces secured together (won't separate; tape bags closed)



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STEP #4 *Prep*



CLOTHING

Hanging & Tagging Clothes

Put most clothing on a hanger. Attach JBF tag with safety pin or tagging gun.

Bundle onesies, socks, infant mittens & hats, as well as accessories in clear self-sealing bags.



Hanger Direction

Be sure the hanger hook opens to the left, like a question mark. Attach JBF tag to front of item.



Creating Outfits

It's okay to bundle items into sets.

Secure pieces to hanger using safety pins and then bind hangers tightly together so outfit remains together as a set.



Tagging Gun

If you use a tagging gun to attach JBF tags, only puncture the garment tag or an inside seam so that you do not damage the fabric.

STEP #4 Prep



Bundling in Bags

Multiple onesies—that are all the same size—can be folded neatly and placed in a bag. Use a tagging gun fastener or a safety pin to connect all onesies together. Attach tag directly to the set (not to the bag). Do not tape bag closed, so shopper can inspect items closely.



Accessories

Use clear bags to bundle sets of socks, hair accessories, infant mittens and hats. Display neatly so shopper can see well. Place JBF tag inside and tape bag closed.



Hats

Simply attach JBF tag to hats using a safety pin or tagging gun. No need to use a bag.



Hanging Multiple Items on a Hanger

Multiple items—that are all the same size—can be hung on a single hanger. Use a safety pin or tagging gun fastener (through a sturdy waistline) to attach pants/skirts to hangers.

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facebook.com/groups/jbfrochesternn

****Remember that all accessories should be placed on a hanger****

STEP #5 Drop Off

JUST BETWEEN FRIENDS



You did it!

Now that your items are tagged, you'll want to pack items **organized by type and size** so that your Drop Off process is easy and fast.



1

Plan for 60-minutes to drop off your items. Longer if you have 250+ items to drop off. Drive to...Park...Enter...and **Check In**. Presale Passes will be provided electronically after Drop Off is Complete!

2

Your first stop will be Item Inspection. You will leave all non-clothing items for inspection while you place all of your clothing items where they belong on the sales floor. Then, return to Item Inspection to place all non-clothing items on to the sales floor.

3

All items that a child sits in, is carried in, or sleeps in will be inspected by our Safety & Recalls Team.

That's It! You're Done!

During the Sale

JUST BETWEEN
FRIENDS



Make time to
SHOP

MAKE SURE YOU GET THE BEST
DEALS FOR YOUR FAMILY!



Watch Your Consignor Check Grow

You can view your sold items!
Log in to your JBF Profile,
click on TAGGING, then
choose REPORTS.



Share Free Tickets

Be sure to tell everyone to
shop! The more you share,
the bigger your consignor
check will grow. Be sure all
the families in your life know
about this resource and
when sale week is.



Unsold Items Donated to Charity

Are distributed to help local
families through our local
Charity Partner. You'll receive
a donation receipt for tax
purposes.